

## Part 4: Left on Read

# Who is Gen Z?

- **Ages 7-22**
- **First phone was a smart phone received between ages 10-12**
- **91 percent of Generation Z have their digital devices in bed in the evening.**
- **32 percent of Generation Z would rather go three days without a shower than go a week without their phone.**
- **92 percent of Generation Z college students have access to Netflix and 38 percent of Generation Z consume daily video via Netflix.**
- **A quarter of Generation Z say that Snapchat is “essential for their relationships.”**
- **3+ hours of screen time per day**

# What Apps Do They Use?

- **SnapChat: App that allows users to send images/text that disappear after viewing. Uses filters**
- **Instagram: App that allows users to post images/video using filters with ability to “like” images**
- **Youtube: Video streaming site. Mainly used for How to's/ Game streaming**
- **TikTok: Video app that allows users to post short videos using filters and background music**

**How Does Affect their Relationship with God?**

**Internet Culture is shaping Gen Z  
more than Kingdom Culture**

# Internet Culture

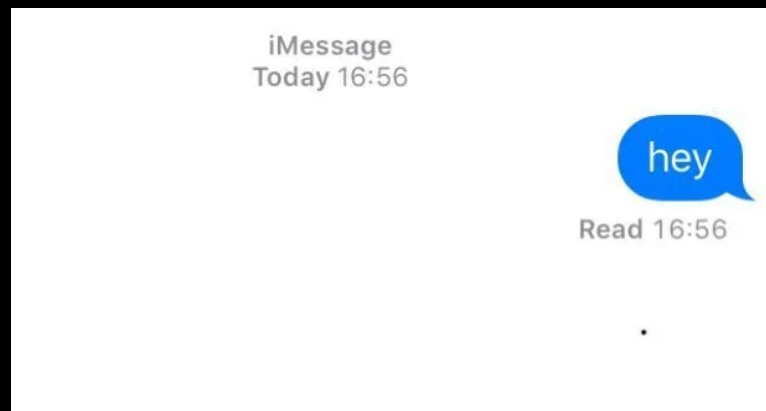
- **Values are shaped by what gets more “likes” than by what is true and life giving (Phillippians 4:8)**
- **Internet Culture values trends so Christianity becomes a trend and not a lifestyle (Matthew 13:15)**
- **Students give in to things that are culturally acceptable but are harmful spiritually (1 Corinthians 10:23) (Judges 13-16)**
- **Students spend more time communing with people via the internet than they do communing with God**

**How Does this Affect Their Relationship With God?**

**Endless distraction has caused God  
to be left on “read”**

# Left On Read

- **40% of Gen Z say they use multiple devices at the same time**
- **Only 39% of Gen Z believes spirituality is important**
- **Biblical literacy amongst Gen Z is lower than any other Generation**
- **By giving in to the distractions Gen Z has left God on Read**



**How Does this Affect Their Relationship With God?**

**Indoctrination**



# Indoctrination

- **Students are learning about taboo subjects from internet personalities instead of parents/pastors**
- **Faith is tested before a proper foundation can even be established**
- **Bad teaching overtime causes shaky faiths to crumble**
- **False teachers (2 Timothy 4: 3-4)**

# What Can We Do?

## Be Involved

- **Know what sites/apps your student uses**
- **Communicate with them where they are at**
- **Have conversations and model the wholesome use of the platform**

# **What Can We Do?**

## **Set Boundaries**

- **Boundaries keep us safe from things that may harm us and teach healthy habits**
- **Set limits for the amount of time spent on Social Media/Streaming**
- **Know who they are talking to**
- **Have times during the week when no one uses the internet**

A hand holding a smartphone with a red screen. The screen displays the text "Are you leaving God on 'read'?" in white, bold, sans-serif font. The background of the screen is a solid red color. The phone is held in a hand, and the background is a dark, textured surface with some yellow and red speckles.

**Are you  
leaving God  
on "read"?**